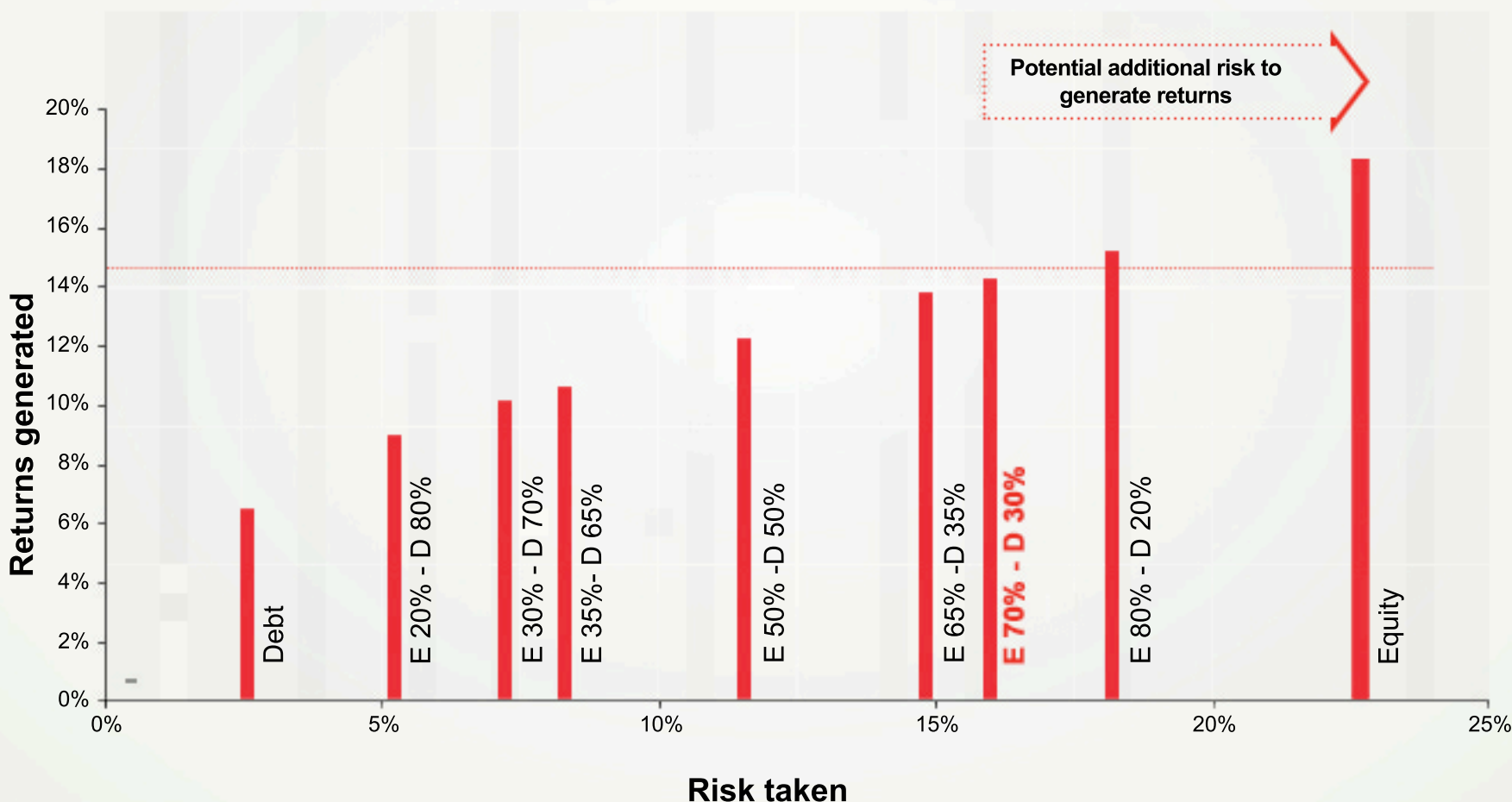


Did you know the **optimal asset allocation** required for wealth creation?



S&P BSE 200 TRI and CRISIL Composite bond fund index, Risk –return chart -10 years data till the period ended 31 July 2018

Source: Crisil Research

Right asset allocation is the key to an ideal portfolio

1. Equity & debt perform differently under different market situations
2. Equity & debt have very low correlation of 0.13 which helps reduce risk in the portfolio
3. The right diversification helps minimise losses and get the best of both asset classes

Invest in **HSBC Equity Hybrid Fund*** and benefit from an optimal asset allocation portfolio.

*Aggressive Hybrid fund – An open ended hybrid scheme investing predominantly in equity and equity related instruments

*The provision for equity investments is between 65% to 80% and debt between 20% to 35%.

Scheme Name	Riskometer
<p>HSBC Equity Hybrid Fund (Aggressive Hybrid fund - An open ended hybrid scheme investing predominantly in equity and equity related instruments).</p> <p>This product is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> • Long term wealth creation and income • Investment in equity and equity related securities and fixed income instruments <p>* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	<p>Investors understand that their principal will be at Moderately High Risk</p>